



CINCINNATI
CHRISTIAN UNIVERSITY

BUSN 230 99 Management of Information Technology

School of Business – Cincinnati Christian University

Instructor: Susan Hoffman (susan.hoffman@ccuniversity.edu)

Meeting Times: This is a fully online course. If there is a need to provide face-to-face meetings, you will need to arrange for those with your instructor.

Course Description:

A study in the successful application of IT systems within an organization. Topics include role of IT, hardware, software, E-commerce, internet, data storage and mining, security, and system management.

Information systems have become integrated into our daily business activities as accounting, finance, operations management, marketing, human resource management, or any other major business function. This course will introduce students to various applications of information technology as well as address how the effective management of information technology can create competitive advantage. Course curriculum will utilize the case study method to help students begin to analyze business problems.

Course Learning Outcomes:

After completing this course the student will be able to:

- Discuss the key components and topics related to systems management.
(Assessment: Online Discussion Forums, Research Paper / Presentation)
- Analyze key management issues in a particular industry or company and propose appropriate managerial solutions to the situation.
(Assessment: Case Studies and Research Paper / Presentation)
- Recall important management facts and concepts.
(Assessment: Exams & Quizzes)

Textbooks:

Baltzan, Paige. [*M: Information Systems*](#). McGraw-Hill Irwin Publishers. New York, NY. 4th Edition. 2018.

Note: Students must purchase the stated edition of the textbook as some activities are specific to this edition. Sharing textbooks for this course is discouraged. Do not attempt to complete this course without renting or purchasing the textbook.

Student Assignments and Grade Breakdown

Students in this course will be evaluated by the College's standard grading system. You should refer to the Student Handbook or the College Catalog for further details. **No late work will be accepted for any assignment.**

Attendance and Academic Integrity

In an online class, regular and active participation is essential and will be monitored. Get in the habit of checking in daily with the course. **You must complete each Discussion Forum and Quiz for the weekly module or you will be marked as absent. Three total absences will result in an FA for the course.** Likewise, policies regarding academic integrity as published in the CCU student handbook will apply in this course.

1. Online Discussion Forums (20%)

There are discussion forums due throughout the course. The discussion forums are mandatory and your instructor will be actively involved in monitoring the discussion posts and their quality. The instructor may even respond to your posts. If you do not participate in the discussion forums your grade will be severely impacted. You will be graded on the quality of your initial response and the response to your classmates.

You will need to log into the course at <https://ccuniversity.instructure.com> and post responses to the discussion forums. There will be questions in the discussion forum related to readings in the textbook. You will post your initial response (250 words) by Tuesday evening and a response to two classmates by Friday.

2. Online Quizzes (20%)

The quizzes will contain multiple choice and true/false questions related to the reading for that week's module. You will have 45 minutes to take each quiz and you are welcome to use your book to aid you in answering the questions. *Your attendance in this course is measured by your completion of the Quiz.* If you do not complete the quiz, you will be marked absent for that class period.

3. Case Studies (10%)

There are Case Studies that are assigned throughout this course that will require you to understand what you have read, analyze a real-life scenario, and answer questions that propose actions that a company may take in that scenario. Each Case Study must be a minimum of 2 full pages of meaningful text (i.e. headers are not included) and conform to the following:

1. A cover page that contains your name, the Case Study, and the date it is due.
2. A roughly half-to-full page executive summary of the case.
3. A page or more answering questions and proposing solutions that are in the text.
4. It must be 12 pt. Times New Roman font, double spaced, and 1" margins around the paper.

Case Studies that do not meet the minimum expectations for length and content will start at a grade of half credit.

4. Formal Research Paper and Presentation (30%)

You will be required to research a current technology topic to understand what it is, the benefits of it, the concerns to the general community, how it has changed (and will continue to change) our lives. You are to incorporate a thorough definition of the topic, pros and cons of the technology, and provide your view on how it is impacting our lives. The formal paper should be 4-5 pages in length and conform to the following:

1. A cover page that contains your name, the topic researched, and the date it is due.
2. A roughly half-to-full page executive summary.
3. It must be 12 pt. Times New Roman font, double spaced, and 1" margins around the paper.

Papers that do not meet the minimum expectations for length and content will start at a grade of half credit.

In addition to the paper, prepare a 5-minute video to teach your fellow classmates on the research topic. The presentation will require you to explain the topic to your classmates, provide examples of the technology, the pros and cons of it and how it is currently and will continue to impact our lives. Upload the video to Canvas and share with the entire class.

The list of topics will be made available to the entire class. Each student must respond to the professor with confirmation of the topic to be researched.

5. Final Exam (20%)

This exam will be approximately 75 minutes in length and you can take it online. It will consist of multiple choice and true/false questions. The final exam will be comprehensive which means that it will cover the entire course. You are welcome to use your textbook and notes to aid you in completing the exam.

Tentative Course Schedule

Week	Topic	Learning Activities & Assignments
8/26	Chapter 1: Business Driven MIS	<ul style="list-style-type: none">• Send acknowledgement and acceptance of late assignment policy and absence policy.• Read Chapter 1• Complete Quiz #1
9/2	Case Study / Online Discussion	<ul style="list-style-type: none">• Complete Case Study Competitive Advantage• Participate in the online Discussion Forum #1
9/9	Chapter 2: Decision Making Systems and Processes	<ul style="list-style-type: none">• Read Chapter 2• Complete Quiz #2
9/16	Case Study / Online Discussion	<ul style="list-style-type: none">• Complete Case Study Ethics• Participate in the online Discussion Forum #2

9/23	Chapter 3: eBusiness	<ul style="list-style-type: none"> • Read Chapter 3 • Complete Quiz #3
9/30	Online Discussion	<ul style="list-style-type: none"> • Participate in the online Discussion Forum #3 • Send confirmation on topic to be researched (list of valid topics to be provided by instructor)
10/7	Chapter 4: Ethics and Information Systems	<ul style="list-style-type: none"> • Read Chapter 4 • Complete Quiz #4
10/14	Online Discussion	<ul style="list-style-type: none"> • Participate in the online Discussion Forum #4
10/21	Chapter 5: MIS Infrastructure	<ul style="list-style-type: none"> • Read Chapter 5 • Complete Quiz #5
10/28	Chapter 6: Business Intelligence	<ul style="list-style-type: none"> • Read Chapter 6 • Complete Quiz #6 • Participate in the online Discussion Forum #5
11/4	Formal Research Paper and Presentation	<ul style="list-style-type: none"> • Complete Formal Research Paper • Upload Presentation
11/11	Chapter 7: Networks	<ul style="list-style-type: none"> • Read Chapter 7 • Complete Quiz #7
11/18	Online Discussion	<ul style="list-style-type: none"> • Review classmates' Presentation • Participate in the online Discussion on classmates Presentation
11/25	Thanksgiving / Fall Break	
12/2	Chapter 8: Enterprise Applications	<ul style="list-style-type: none"> • Read Chapter 8 • Complete Quiz #8 • Participate in the online Discussion Forum #6
12/9	Chapter 9: Systems Development and Project Management	<ul style="list-style-type: none"> • Read Chapter 9 • Complete Quiz #9
12/16	Online Final Exam	

Disabilities and Special Accommodations

Disability Services: Students who require academic accommodations due to any documented physical, psychological, or learning disability should request assistance from the Student Services Department within the first two weeks of class. The Student Services Department is located on the upper level of the Presidents Hall. You may also contact the office by phone (513.244.8140).