



BUSN 240 Finance for Managers (3 hours) **SCHOOL OF BUSINESS – UNDERGRADUATE PROGRAM**

Instructor: Aaron Burgess

Contact: aaron.burgess@ccuniversity.edu

Days: TH 12:30 PM-1:45 PM

Room: PH 250 (On Tuesdays; Thursdays are online)

Spring Term, 2018

Our first F2F (face-to-face) meeting will be on 1/23

Spring Break: Mar 26-30

Apr 30-May 3

Note: This course is a blended course. Mondays will be face-to-face (F2F) and Wednesdays will be online.

- **Face to Face (Classroom) Meetings:**
- **Mid-term Exam:** Given online 4/10-4/12;
- **FINAL EXAM:** Given online 5/8

COURSE DESCRIPTION:

A study of financial decision making within business organizations including financial analysis, budgeting, markets, and capital management.

TOPICS:

This course will cover the following topics:

- Basic Finance Concepts (e.g. interest & compound interest)
- Financial Statements & the Elements of Managerial Finance
- Finding Meaning In Financial Statements
- Important Accounting Concepts
- Taxes and Legal Form of Business
- Financing Operations and Growth
- Money & Capital Markets
- Budgeting

- Tools for Management Decisions
- The Time Value of Money
- Evaluating Opportunity & Valuation Concepts

LEARNING OUTCOMES

In this course the student will:

1. Define basic financial concepts and terminology.
2. Calculate important financial ratios and valuations.
3. Interpret financial data to help make informed decisions.
4. Discuss the importance of financial information to non-financial managers.
5. Prepare appropriate financial reports.

TEXTS AND MATERIALS

1. **Finance (Wiley Pathways – 2007).**

Authors: Melicher & Norton

ISBN: ISBN-13: 978-0470392140

Publisher: Wiley & Sons

*This textbook is optional but helpful and cheap .

2. **Corporate Finance: A Focused Approach, 6th Edition**

Authors: Michael C. Ehrhardt; Eugene F. Brigham

ISBN-10: 1-305-63710-0

ISBN-13: 978-1-305-63710-8

*This textbook is highly recommended. Quizzes and exams will use this textbook and are open book.

ASSIGNMENT DESCRIPTIONS

Students in this course will be evaluated by the college's standard grading system. You should refer to the student handbook or the college catalog for further details.

Additional information about the assignments will also be given in class and on the CANVAS learning management system. This will include a basic weekly schedule of activities and links to supplemental videos and lectures.

1. **GROUP WORKSHEETS, ATTENDANCE & CLASS PARTICIPATION 50%) --**

Distributed in Class or on CANVAS. Periodically you will be divided into groups and given a group worksheet that contains questions and problem sets. You will work in groups during and outside of class sessions to complete the worksheet. Your group will be responsible for presenting your answers in class. The instructor will randomly

pick groups or individuals to provide answers and lead a discussion centered on the topic. You must be prepared at all times. Groups that are not prepared will lose significant points. Each individual group member will be responsible for submitting their group worksheet via CANVAS. **That is right! Each student will submit the group worksheet after Thurs. class.**

NOTE: If you are not prepared to be in class on time and ready to work in class you need to consider dropping the course. This is not a “sit and soak” class.

2. ONLINE EXAMS (30%) -- Two exam dates will be announced in class. Students will take the exams via the CANVAS system. The exam will be open book but the exam will have a time limitation. Exam questions will be compiled from the group worksheet questions but the exam will be taken individually. **The instructor reserves the right to change the delivery method of the exam (e.g. exam given in class).**

3. ONLINE DISCUSSION FORUMS & QUIZZES (10%). Details about the discussion forums/problems will be given in class and in CANVAS. Usually these forums require you to view a short video or complete an internet search and respond to a discussion question or problem set related to the video.

Category	Percentage
GROUP WORKSHEETS	50%
ATTENDANCE & PARTICIPATION	10%
ONLINE EXAMS	30%
Online Discussion Forums & Problems	10%
Total	100%

GRADE BREAKDOWN

Students with Disabilities

Students who require academic accommodations due to a documented physical,

psychological or learning disability must request assistance from Ray Horton via the Student Services Center. Students are encouraged to complete this request within the first two weeks of each semester. The Student Services Center is located in Presidents Hall level 2 across from the elevator.

Contact: ray.horton@ccuniversity.edu or at [513-244-8420](tel:513-244-8420).