



## **BUSN 347-99-Finance for Managers**

### **Online Syllabus**

#### **Instructor Information:**

Instructor: Aaron Burgess

Office #: 513-244-8112

Dates: Module 1 begins September 4

Location: This course meets fully online in Canvas.

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#### **Course Description**

A study of financial decision making within business organizations including financial analysis, budgeting, markets, and capital management.

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#### **Learning Outcomes**

After completing this course the student will be able to:

1. Define basic financial concepts and terminology.
2. Calculate important financial ratios and valuations.
3. Interpret financial data to help make informed decisions.
4. Discuss the importance of financial information to non-financial managers.
5. Interpret appropriate financial reports and statements.

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### Textbook(s)

The required textbook for this course is:

#### **Corporate Finance: A Focused Approach, 6th Edition**

Authors: Michael C. Ehrhardt; Eugene F. Brigham

ISBN-10: 1-305-63710-0

ISBN-13: 978-1-305-63710-8

Note: Most of the assignments in this course come from the end of the chapter exercises. Therefore, it is imperative that you purchase a textbook.

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### Grade Breakdown

Here is how I will determined your grade:

- 1. Online Discussion Forums (20%)** – You are required to participate in 5 Discussion Forums throughout the semester. These will take place on Canvas. I will post instructions and requirements about how to earn a good grade on the Discussion Forums. Note that Discussion Forums are also the primary way that I track attendance in the course. Do not neglect the Discussion Forums.
- 2. Various Assigned Practice Exercises (30%)** – You are required to complete several practice exercises. These are problems related to the topics covered in the online lecture notes, readings and videos. Most of these exercises are found in the textbook. These are not easy problems or exercise to complete, so give yourself plenty of time to complete them. Instructions on how to complete these will be placed on Canvas. Though these are practice exercises, they are required and will make up 30% of your final grade.
- 3. Exams (30%)** – Two exams will be posted online covering topics related to the textbook readings and other online learning materials. The due date for this exam is found in the course schedule of online activities. Directions and requirements will be posted on Canvas.
- 4. Quizzes (20%)** – Each module will contain a quiz covering basic concepts related to the required readings. You will take these quizzes online in Canvas. Directions and requirements will be posted on Canvas.

**Note: Due Dates for assignments can be found in the schedule of learning activities. I have posted this in Canvas.**

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### **Attendance and Academic Integrity**

A student who fails to participate in the online discussion forums and consistently misses assignments will be encouraged to drop the course. If you are not participating actively in the forums during Module 1, I will work to have you dropped.

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### **Disabilities and Special Accommodations**

Disability Services: Students who require academic accommodations due to any documented physical, psychological, or learning disability should request assistance from the Student Services Department within the first two weeks of class. The Student Services Department is located on the upper level of the Presidents Hall.