



CINCINNATI
CHRISTIAN UNIVERSITY

SMGT 330 99 Sports In Society

School of Business – Cincinnati Christian University

Instructor: Dave Farris (david.farris@ccuniversity.edu)

Meeting Times: This is a fully online course. If you need to meet with the professor in person or over video chat, please make an appointment to do so.

Course Description:

A study of sport as it occurs in and is influenced by social groups, government, religion, and other organizations. Students will gain a better understanding of sport as a social phenomenon and spectacle throughout the United States and the world.

This course meets CCU's mission to "[provide] a Christ-centered, liberal arts education taught with a Christian worldview in students' chosen field of study" by giving students a broader understanding of the social and cultural expressions of sport and the business of sport.

Course Learning Outcomes:

After completing this course the student will be able to:

- Analyze issues related to sports from a sociological perspective and explain how social constructs influence sport and how sport influences social constructs.
(Assessment: reflections, discussion forum, individual paper, midterm exam)
- Discuss the global issues related to sports and sports culture.
(Assessment: reflections, group presentation, compare and contrast paper)
- Propose ways to lead from a broader cultural understanding within the sports industry.
(Assessment: midterm exam, discussions)

Course Books:

Eitzen, S. *Sport In Contemporary Society: An Anthology (10th ed)*. Oxford University Press. New York. 2011.
(ISBN: 9780190202774)

Student Assignments and Grade Breakdown

Students in this course will be evaluated by the grading system that is contained at the end of this syllabus. **No late work will be accepted for any assignment.** The criteria for determining that grade will be as follows:

1. Discussion Forums (20%)

Students will complete 6 Discussion Forums following along 5 of the course modules. You will need to log into the Canvas course at ccuniversity.instructure.com and post a response to the topic listed for that module. The questions in

the module will be related to the readings from the textbook for that week. You must post your initial response (min. 250 words) by Thursday evening of the week's discussion forum and two responses to your classmates by Sunday evening.

You will be graded on the quality of your initial response and your response to your classmates. A grading rubric is posted on the course site which contains the criteria for grading.

2. Reflection Journal Entries (20%)

You will complete 4 journal entries throughout the semester. Each module where a reflection is required will have the details for what you will be writing about. Grading for these journal entries will be based on the students ability to connect the reading or learning activities with their own work in sports or with the work they'd like to do. Take special care not to simply summarize but to synthesize what you've read, what you're experiencing, and how those two can be used together.

3. Midterm Exam (10%)

There will be a midterm exam that will be posted on Canvas. While this exam will be open note, you may not collaborate with each other to complete the exam.

4. Individual Paper: Soccer In America (15%)

Students will be required to analyze the sociological issues with soccer in America. Special care will need to be taken to analyze the gap between soccer's popularity abroad with its popularity here in the United States, in which groups soccer tends to be popular here in the United States, and what cultural or sociological influences there are on those issues. Students will need to do careful research for this project using at least 3 resources from the CCU library in addition to at least 7 outside resources that are of academic quality. This paper will be no less than 5 pages of meaningful text.

More details will be posted for this assignment on the Canvas site.

5. Group Presentation: Global Sport (15%)

Students will be split into groups of 2 students and will need to create a presentation that will be uploaded to Canvas. You will select a country and need to explain the landscape of sport in that country and explain some of the cultural or sociological reasons for the sports that exist.

More details will be posted for this assignment on the Canvas site.

6. Individual Paper: Global Sport Compare and Contrast (10%)

Students will use the country from their group presentation to write a paper that compares and contrasts the sports industry in that country with that in the United States (or their home country) with specific attention given to how culture influences sport. Students will need to do careful research for this project using at least 3 new resources from the CCU library in addition to at least 5 *new* outside resources that are of academic quality. This paper will be no less than 4 pages of meaningful text.

More details will be posted for this assignment on the Canvas site.

Tentative Course Schedule

Week(s)	Module	Learning Activities & Assignments
8/19	Introductory Module	<ol style="list-style-type: none"> 1. No course readings this week. 2. Watch Instructor Introduction Video 3. Participate in Introduction Discussion Forum
8/26	Module 1: Tribalism, Fandom, and Success In Sports	<ol style="list-style-type: none"> 1. Read Chapter 17 and the articles posted to Canvas 2. Participate in Discussion Forum #1 (due 8/29 and 9/1) 3. Complete Reflection #1 (due 9/8)
9/2		
9/9	Module 2: Gender In Sports	<ol style="list-style-type: none"> 1. Read Chapters 8 and 11 plus the articles posted to Canvas 2. Watch the video posted to Canvas 3. Participate in Discussion Forum #2 (due 9/20 and 9/22) 4. Complete Reflection #2 (due 9/29)
9/16		
9/23		
9/30	No class – have a great Fall Break!	
10/7	Module #3: Race In Sports	<ol style="list-style-type: none"> 1. Read Chapter 10 and the articles posted to Canvas 2. Complete Reflection #3 (due 10/13) 3. Complete Discussion Forum #3 (due 10/19 and 10/21) 4. Complete Midterm Exam (due 10/21)
10/14		
10/21	Module #4: Disabilities In Sport	<ol style="list-style-type: none"> 1. Read articles posted to Canvas 2. Watch videos posted to Canvas 3. Complete Reflection #4 (due 10/27) 4. Begin work on Individual Paper: Soccer in America
10/28	Module #5 Globalization and International Models	<ol style="list-style-type: none"> 1. Read Chapters 24, 26, and 33 plus the articles posted to Canvas. 2. Listen to the podcast posted to Canvas. 3. Complete Individual Paper: Soccer in America (due 11/10)
11/4		
11/11	Module #6: Religion In Sport	<ol style="list-style-type: none"> 1. Read articles posted to Canvas. 2. Complete Discussion Forum #5 (due 11/15 and 11/17) 3. Complete Discussion Forum #6 (due 11/22 and 11/24) 4. Begin work on Group Presentation: Global Sport
11/18		
11/25	No class – have a great Thanksgiving!	
12/2	Group Project Presentation Due	<ol style="list-style-type: none"> 1. Turn in Group Project Presentation: Global Sport (due 12/8)

12/9	Individual Paper: Global Compare and Contrast	1. Turn in Individual Paper: Global Compare and Contrast (due 12/15)
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Attendance and Academic Integrity

The attendance policy for this course is consistent with CCU’s requirements for a 3 credit hour class. Since this class meets online, failure to complete more than two of the weekly module assignments is considered an absence in the course. If a student accumulates more than two absences, a grade of FA will be assigned. Likewise, policies regarding academic integrity and the procedures for addressing integrity issues like plagiarism or cheating on an exam in this course reflect the policies and procedures as they are written in the CCU student handbook.

Disabilities and Special Accommodations

Students who require academic accommodations due to any documented physical, psychological, or learning disability should request assistance from the Student Services Department within the first two weeks of class. The Student Services Department is located on the upper level of the Presidents Hall. You may also contact the office by phone (513.244.8140).

Grading Scale for This Course

Letter Grade	Grade Percentage
A	93 - 100
A-	90 - 92.99
B+	87 - 89.99
B	83 - 86.99
B-	80 - 82.99
C+	77 - 79.99
C	73 - 76.99
C-	70 - 72.99
D+	67 - 69.99
D	63 - 66.99
D-	60 - 62.99
F	59.99 or below