

# Cincinnati Christian University

## Foster School of Biblical Studies, Arts & Sciences

### SPCH 110 03 PUBLIC SPEAKING (Section 3)

**Monday/Wednesday 1:30 – 2:45**

**Fall 2018**

**3 Semester Credit Hours**

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#### COURSE PLAN

##### Rationale:

The college student who is able to speak effectively in public settings will have a great advantage. Oral presentations comprise a fair number of the assignments in many courses. Classroom discussions and some campus activities require voicing information and views by students. In addition, nearly every profession and many of life's circumstances depend on competence in conveying ideas through the spoken word. More than anything else, Christians rely on oral communication to share the gospel message. This course is designed to increase experience and competence in public speaking.

##### **Outcomes for the Arts & Sciences Department**

ARTS & SCIENCE 1- Communicate effectively in both oral and written forms in a variety of rhetorical contexts, including Standard English

ARTS & SCIENCE 2- Adeptly utilize modern research and writing tools

ARTS & SCIENCE 3- Identify decisive events and ideas in the human experience and assess their influences on modern culture and thought

ARTS & SCIENCE 4- Employ critical and creative thinking and mathematic and scientific principles for problem solving, literary and socio-cultural analysis, intercultural understanding, and research in the sciences and humanities

ARTS & SCIENCE 5- Demonstrate the integration of academic insights and experiences by constructing and employing a personal framework in which ethical decisions can be made in light of societal values and a Christian worldview

## Course Description:

An introductory public speaking course designed to help students become informed and effective communicators and receivers of communication. It provides instruction and practice in research, organization of information, logical thinking, persuasion, and written oral presentation.

## Course Objectives:

Students who satisfactorily complete the course should be able to:

1. Organize their thoughts into logical communication.
2. Plan their oral communication according to different audiences and purposes.
3. Prepare and deliver oral presentations with proper form and content as assigned.
4. Deliver speeches with increased confidence, clarity, and effectiveness of purpose by gaining experience, managing the sensations of discomfort, and using the communication skills acquired in the course.
5. Evaluate oral presentations for improved effectiveness.

All the course objectives are connected to Arts & Sciences Learning Outcome #1 (above).

## Textbook:

- *Secrets of Dynamic Communication*, Ken Davis, W Publishing Group. 2013. (This edition only.)

## Class Policies:

1. Attendance and participation grade--10% of your grade is based on attendance and participation.
  - Missing 0-1 times = 100%
  - Missing 2 times = 90%
  - Missing 3 times = 80%
  - Missing 4 times= 70%
  - Missing more than 4= According the college's attendance policy, you will be dropped from the class. If you are ill, or have an emergency the professor will work with you on this policy, providing you advise him by the next session.
  - Each student will receive a participation grade each session of class.
2. Out of respect for those giving speeches, tardiness will not be tolerated. Tardiness will be noted and will affect your attendance grade.
3. Cell phones must be turned **to silent or off** prior to class. Texting at any time during class is considered inappropriate, disrespectful and will result in a grade penalty.
4. Computers may be used on note taking days only and must be used only for taking notes.
5. There will be no trading of speaking dates without the expressed permission of the professor. If you miss your speaking assignment, your speech may be lowered one grade and you must be prepared to deliver your speech at the next session, or whenever the professor has time to schedule the presentation. Missing a speech altogether will result in at least a drop in 1 letter grade for the entire semester.
6. Be mindful that leaving or preparing to leave before class is dismissed is distracting and rude. It is expected that courtesy will be the norm and not the exception.

7. Your listening posture and activities will be noted and will be reflected in your daily grade.
8. The professor can announce modifications to the syllabus after the course begins. It is possible that this schedule will change.
9. Class group work is part of the educational process and must be used as such. It is not a reason to leave the classroom, listen to music, text a friend, etc. Your participation is expected!
10. When giving a speech—appearance will be considered in the grading.
11. Due to the professor driving to CCU for class and may encounter traffic, the class is to remain in the room until the professor arrives or is notified that class is canceled.

## Course Assignments:

- Students will read assigned chapters of the Course Text, *Secrets of Dynamic Communication*, and will write a one-half page summary per chapter of what they read. 12 point Arial, single space.
- Each student will listen to the following speeches online and submit a one-page critique of each speech according to the principles we have learned in class. This is not to be a review or summary of the speech. This video critique will be written in Arial, 12 point, 1" margins, double-spaced.
  - Steve Jobs- <http://www.youtube.com/watch?v=UF8uR6Z6KLc>
  - Brene Brown - [https://www.ted.com/talks/brene\\_brown\\_on\\_vulnerability](https://www.ted.com/talks/brene_brown_on_vulnerability)
- Each student will present six speeches in class according to the procedures and guidelines taught in this course:
  - **Speech #1 – Introductory Speech (3-4 minutes).** This speech will be used to introduce you to the class. More information will be given the first day of class.
  - **Speech #2 - Share your personal testimony (4-5 minutes).** The student will write out their testimony/faith journey completely (manuscript) and will submit it before speaking.
  - **Speech #3 - Present an impromptu speech (2-3 minutes).** The student will be given a topic to speak on and will have a few minutes to think through it before speaking.
  - **Speech #4 - Present a speech to demonstrate (3-5 minutes).** This speech will walk the class through the process of accomplishing a certain task. The student will use props for this speech. An outline is due for this speech before speaking.
  - **Speech #5 - Present a speech to inform (5-7 minutes).** The student should inform the audience about a person, place, thing, event, or idea. An outline is due for this speech before speaking.
  - **Speech #6 - Present a speech to persuade (8-10 minutes).** This final speech will attempt to persuade the class to a particular way of thinking. An outline and manuscript will be due for this speech before speaking. No videos or PowerPoint are allowed in this speech. Following your speech, classmates will have 3-5 minutes to question you regarding your viewpoint.
    - Speeches #1, #2, #3 will need to be ready on the given dates as the professor will randomly determine the order of speeches.
    - Speeches # 4, #5, #6 will be delivered on the assigned date for each student.
    - Outline/manuscripts are due the day of your speech before you deliver your speech. If this are not turned in before the speech, it will result in a penalty on the speech.
- Each student will participate in class discussions of lecture and reading material as well as evaluations of speeches presented in class.

## Grading:

- Class participation & Attendance 10%
- Demonstrative Speech 10%
- Informative Speech 15%
- Persuasive Speech 20%
- Davis summaries 10%
- Video Critiques 10%
- Midterm Exam 10%
- Final Exam 15%

*NOTE: Late work will be not accepted. All assignments are due at the beginning of class.*

## Speech Grading Criteria

- Outline/Manuscript
- Preparedness
- Delivery (voice, eye contact, gestures, etc)
- Content
- Development of speech
- Time
- Connection with Audience

## Academic Support/Disability Services

Students who require academic accommodations due to any documented physical, psychological, or learning disability should request assistance from the Student Services Department within the first two weeks of each semester. The Student Services Department is located on the upper level of Presidents Hall. You may also contact the office by phone (244-8150). Tutoring services in various subjects are also available.

## Class Schedule

1	27-Aug	Overview and Introduction	
2	29-Aug	Speech #1-Introductory Speech	
	3-Sep	Labor Day- No Class	
3	5-Sep	Discussion #1- Speaking in Public Discussion #2- Selecting A Topic	Davis- Chapters 1-2
4	10-Sep	Discussion #3- Stage Fright Discussion #4- SCORRE	Davis- Chapters 3-5
5	12-Sep	Discussion #5 - Audience Discussion #6- Developing Your Testimony	Davis- Chapter 8
6	17-Sep	Discussion #7-The Introduction Discussion #8 - Supporting Material and Illustrations	Davis- Chapter 6 &7
7	19-Sep	Discussion #9- Organizing Your Speech Discussion #10- The Conclusion	
8	24-Sep	Speech #2- Testimony Speech	
9	26-Sep	Speech #2- Testimony Speech	
10	1-Oct	Discussion #11- Delivery	Davis Chapters 9-13
11	3-Oct	<b>Mid-Term Exam</b>	
12	8-Oct	Discussion #12- Storytelling	
13	10-Oct	Discussion #13- Speaking to inform	Video Speech Critiques Due
14	15-Oct	Speech #3- Impromptu Speaking	
15	17-Oct	Class activity- Rigsbee & King Speeches	
16	22-Oct	Speech #4 - Demonstrative Speeches	
17	24-Oct	Speech #4 - Demonstrative Speeches	
18	29-Oct	Discussion #14- Audio and Visual Aids	
19	31-Oct	Discussion #15 Speaking to Persuade	
20	5-Nov	Speech # 5 - Informative Speeches	
21	7-Nov	Speech # 5 - Informative Speeches	
22	12-Nov	Speech # 5 - Informative Speeches	
23	14-Nov	Speech # 5 - Informative Speeches	
	19-Nov	<b>Thanksgiving Break – No Class</b>	
	21-Nov	<b>Thanksgiving Break – No Class</b>	
24	26-Nov	Class activity	
25	28-Nov	Discussion #16- Using Humor	
26	3-Dec	Speech #6 - Final Persuasive Speeches	
27	5-Dec	Speech #6 - Final Persuasive Speeches	
28	10-Dec	Speech #6 - Final Persuasive Speeches	
29	12-Dec	Speech #6 - Final Persuasive Speeches	
30	Dec 17-20	<b>Final Exam Week (date of exam TBD in Nov)</b>	