

**Cincinnati Christian University**  
**Foster School of Biblical Studies, Arts & Sciences**  
**SPCH 220 Advanced Communication (3 Semester Credit Hours)**  
**Spring, January 14-18, 2019**

Alex Eddy  
Church Office (513) 899-3827

alex.eddy@ccuniversity.edu  
(513) 253-2160 [cell]

**SCHEDULE**

*Monday: 10 am-4:30 pm*

*Tuesday, Wednesday & Thursday: 8 am-5:00 pm*

*Friday: 8 am-12:30 pm*

*(Each day will include several small breaks and an hour lunch break. There will be no lunch break on Friday.)*

**COURSE DESCRIPTION:** An advanced course concentrating on interpersonal and intercultural communication intended to acquaint students with both theory and practice in the varied world of communication among individuals of similar and different backgrounds. Prerequisite: SPCH110.

**COURSE RATIONALE:** To be a leader in any church you must be able to effectively communicate your ideas. A skilled communicator can reach a variety of people of various ages, of different social status, in a variety of church leadership positions, etc.

A skilled communicator also must be perceptive of the emotions, hidden agendas, personality types, and the needs of the people he/she leads. This class is designed to develop those skills.

**ARTS & SCIENCES DEPARTMENTAL OUTCOMES**

CCU's Arts & Sciences program is designed to prepare students to

1. communicate effectively in both oral and written forms in a variety of rhetorical contexts, including Standard English,
2. adeptly utilize modern research and writing tools,
3. identify decisive events and ideas in the human experience and assess their influences on modern culture and thought,
4. employ critical and creative thinking and mathematic and scientific principles for problem solving, literary and socio-cultural analysis, intercultural understanding, and research in the sciences and humanities,
5. demonstrate the integration of academic insights and experiences by constructing and employing a personal framework in which ethical decisions can be made in light of societal values and a Christian worldview.

**OBJECTIVES:** Students will:

1. Read the works of outstanding communicators and memorize their principles (connected to Arts & Sciences Outcome #1).

2. Practice communicating to the class their ideas, feelings, personalities, history, and new found knowledge in a variety of ways (A&S # 1).
3. Study various age groups, and report on their studies in order to develop a better understanding of how to communicate with those of a different age, lifestyle or station in life (A&S #4).
4. Learn techniques and theory of personal expression, persuasion, dealing with conflict, strategically presenting ideas formally and informally, and dealing with all types of people in church settings (A&S #3).

TEXT: Carnegie, Dale. *How to Win Friends and Influence People*.

#### GRADING POLICIES

1. Attendance—Very important! I am sensitive to illness, deaths in the family-- legitimate reasons to miss a class. If you do miss a class for these reasons I will work with you, but you must contact me by next class session to receive my blessing. Lateness and leaving class early will be noted and this policy will apply:

Unexcused misses: Missing 0-1 hour = A, 2-3 hours = B, 4 hours = C, 5 hours = D, 6 hours = F.

2. **Failure to turn in any assignment by date due will result in an “F” for the assignment plus at least a 1/3 letter grade deduction for the entire semester (per missing work)—based on assignment’s weight.**

3. Students are responsible for knowing what is in the syllabus. Students are also responsible for finding out what goes on in class during absence, i.e. information, assignment changes, etc.

4. **Do not use laptops, iPads, etc. in class.**

5. Group projects are part of the educational process and must be treated as such by the student.

6. **Cell phones = NO!** Please turn these off. **The professor considers texting during class disrespectful and will enforce a grade penalty.**

7. **Accommodations:** *Students who require academic accommodations due to a documented physical, psychological, or learning disability may request assistance from the Student Services Department. Students are encouraged to complete this process within the first two weeks of the semester. The Student Services Department is located on the upper level of Presidents Hall. You may also contact the office by phone at 244-8150.*

8. **Presence** will be noted and graded.

9. Put mailbox numbers on all assignments. Do not expect assignments to be returned without box numbers.

*Grading Weight of Specific Assignments: Assignments are due to professor by Noon on due date.*

1. *Attendance, Participation, Group experience, Presence—Active listening, Questions, & Feedback (30%)*
2. *Content Test --Anything presented in class may appear on this test—take thorough notes! (15%) In-class test*
3. *Reaction paper toward group experience—what happened, feelings raised, memories that came to your mind—use some specifics (4-7 pages)  
Due: Sept 1, (noon) (15%)*
4. *Dale Carnegie "Win Friends" reading and open book test (10%) due Oct. 14, (noon).*
5. *Interview Paper*
7. *Personal presentation—8-10 minute creative presentation of yourself (10%). In class assignment*

#### **Details for Two Assignments**

**(All assignments must be typed, double spaced with New Times Roman, 12 point font)  
Paper on understanding (Interview):**

#### **Personal Presentation Project**

Present yourself to the class in a creative way. (8-10 minutes) NOTICE THE TIME LIMIT! You may show your life, an aspect of your life, or you may present your group experience, or a combination of these aspects.

These presentations will be on Thursday and Friday.

*Personal Presentation Project grade is based on the following:*

*(Scale: 1-10, 10 being excellent)*

1. Creativity Score (use of props, media, art, etc.; thoughtfulness)
2. Presentation Score (eye contact, voice, posture, enthusiasm, etc.)
3. Organization (clear structure, not rambling)
4. Personal disclosure (depth)

Total Points \_\_\_\_\_ (40 possible)

**As always, the professor has the right to change the schedule as he deems necessary.**